



A season ticket to a whole world of fun!

About Heide Park Soltau

The Heide Park Resort is North Germany's largest leisure and short break adventure park, where you can experience more than 30 attractions specifically for children under 10 years and the ultimate adrenalin-rush on large roller coasters.

It features a Dreamworks "How to train your dragon" themed-world, Ghostbusters 5D, Peppa Pig Land and many more attractions such as six large roller coasters to provide the ultimate rush for all adrenalin junkies.

The Heide Park Adventure Hotel feature interactive themed rooms which become unique adventure playgrounds for younger guests.

Requirement

The Heide Park Resort welcomes 2 million visitors a year and needs to issue 1,000 season tickets on demand.

In order to maintain efficiency and support excellent customer service, the park needed multiple printers which offered speed, trusted security and quality.

Solution

The Heide Park Resort selected 10 units of the Magicard Rio Pro 360 supplied by the Rhein-based company, Heyden-Securit as this model has been specially produced for professional applications.



Heyden-Securit provides Heide Park with 10 Magicard Rio Pro 360 card printers to respond to the huge rush of visitors during the main season.

To make it possible to print out more additional cards, the printers have a 200-card feed tray.



Project:

Season tickets

Sector:

Leisure

Location:

Germany

Product:

Rio Pro 360

“ Use of the Rio Pro 360 Duo card printer makes it possible for us to personalise a large volume of annual season tickets in a short space of time. ”

Results

The Rio Pro 360 is able to programme and print full colour cards in under 20 seconds. Operation is also possible without any previous specialist training due to its fast, uncomplicated installation and LED colour display.

The plastic cards are pre-printed using an offset printing method. Employees at the box office print the name of the annual ticket holder and a pin-sharp passport photo onto the pass, using the passport photo ribbon. This enables plastic cards to be personalised in seconds.

If they so choose, The Heide Park resort could use the Rio Pro 360 to add a secure watermark to the cards to increase security and to make them even more forgery-proof. The watermark is printed at the end of the printing process onto the annual card in the customer-specific design. This HoloKote® can only be seen from a certain angle and reproduction is practically impossible.

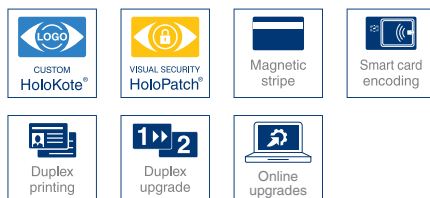


Printer features

Standard



Optional




Free 3 year limited warranty and support*



The Rio Pro 360 is backed by the best warranty in the industry. The fully comprehensive three-year MAGiCOVER PLUS package includes no-quibble printhead cover and a hot-swap loaner service. 360 users will never be without their printer and always have full access to the global Magicard technical support team.

*Available in the UK, EU, North America and other selected territories. Elsewhere a minimum of one year limited depot warranty.

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Spotlight on: Rio Pro 360



Plug and play - The Rio Pro 360 integrates with existing network infrastructure 'out of the box', minimising set-up time and requiring little technical knowledge.

Enhanced security - The Rio Pro 360 has the ability to print up to 10 anti-fraud customisable HoloKote(R) watermarks on every card.

Fast speeds - Each full colour, single-sided card, with HoloKote, can be printed in under 20 seconds giving the Rio Pro 360 the ability to print up to 200 cards per hour.

Improved updates and upgrades - Magicard's robust update process allows for updates to be applied to each printer as and when they are available.

Superior quality - a wider colour spectrum makes printing more vibrant and colour-rich.

Fully flexible - Choose between the 100- and 200-card input hoppers provided with the Rio Pro 360.

