

Identifying Genuine Magicard Dye Film in Europe

APPLICABLE ONLY TO THE EUROPEAN REGION

It has been brought to our attention that some e-commerce sites are offering out of date and out-of-warranty Magicard-branded dye film in Europe.

Every Magicard printer has been designed to operate with a specific dye film. As Magicard dye film is regionally-coded, if you are for example, in Europe but buy dye film made for use in South America, it will not work and won't be covered by your Magicard warranty.

If your dye film has not been sourced from an authorised supplier, you may find a reduction in the quality of your print and experience ongoing operational issues.

Here are some things to look out for:

OLD

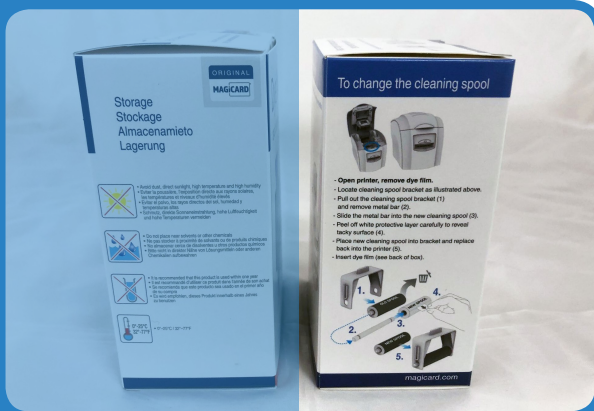
NEW



Front

The front of your in-date dye film box will display an adhesive label containing the product code and bar code.

Do not use if a label has been stuck on top of another.



Left side

Here, you should find instructions on how to change the cleaning spool.



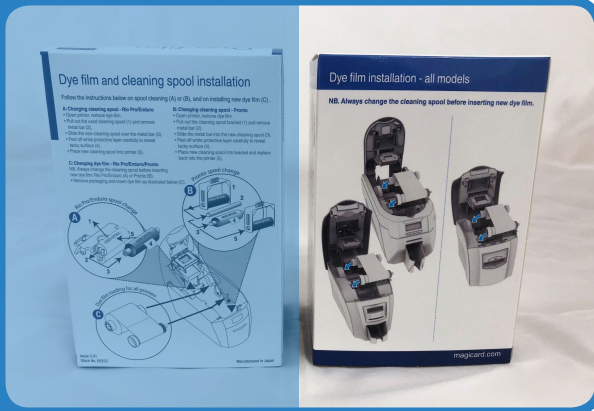
Right side

The box should not display an adhesive label at the side.

This side shows how to change the cleaning spool.

OLD

NEW



Back

The back of the box containing in-date product uses photographic representation of the dye film position within the printer.



Top

The top of the in-date box includes a reminder to change the cleaning spool at every dye film change.



Base

The out of date dye film box refers to Ultra Electronics and Ultra ID – the previous name for MagiCard

The base of the in-date dye film details storage conditions.



Inside the box

- Dye film
- Cleaning spool

Note the difference:
In-date dye film is packaged in a clear bag. It is NOT vacuum-packed.

