



## Securing the SecurityExpo

### About SecurityExpo

The SecurityExpo at the MOC Exhibition Centre in Munich is *the* trade fair for access control, video surveillance, fire protection, perimeter protection and IT security.

Here, Magicard partners, Heyden-Securit showcased our new generation of ID card printers: the Magicard 600 and the Magicard 300. Plus, all trade fair visitors were issued with ID cards printed on Magicard printers.

### The project

Once again, Heyden-Securit was selected to provide the registration management of guests and exhibitors. Four brand new Magicard 600 direct-to-card printers and laptops equipped with CardExchange software were ready for on-demand use to print personalised passes for 5,000 visitors and exhibitors.

### Registration made easy

Those guests who registered in advance for the show received a barcode which could be scanned on arrival to produce individual ID badges through an easy, fast self-registration process. Those who had not pre-registered could easily be processed into the system.



#### Project:

Trade fair passes

#### Sector:

Events

#### Location:

Germany

#### Partner:

Heyden-Securit

Watch the  
video:



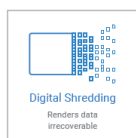
 **HEYDENSECURIT**

“ Out of the box it's produced the best edge to edge print I've ever seen on a DTC printer.”

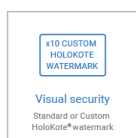
Gregor Hinkelammert,  
Account Manager, Identification & Visitor Management,  
Heyden-Securit

## Pioneering security

### Ultra-secure



**Digital shredding™** - once data has been used for the print job, it is fragmented, rendering it irrecoverable, helping to ensure the Magicard 600 is not a repository for data.

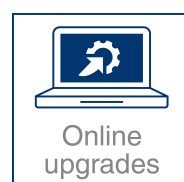
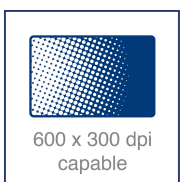


**Anti-fraud** - the Magicard 600 has the ability to print a customisable HoloKote® watermark on every card. Each device has the built-in ability to receive up to 10 anti-fraud customised HoloKotes® direct to the printer via Magicard's web tool.



**Threat benchmarked** - we run security scans against the comprehensive vulnerability assessment tool, Nessus Pro, one of the most widely deployed security technologies in the world and push regular updates to the device, ensuring that the printer software and associated system configuration conform to the highest levels of security.


## Feature-rich



## About HEYDENSECURIT

.HEYDEN-SECURIT was founded in 1969 and offers solutions for printing systems. The company has been a key Magicard partner for many years and now has more than 17,000 card printers in the market.

The IDENTIFICATION and VISITOR MANAGEMENT department supplies complete identification systems and visitor management systems consisting of card printers, software, plastic cards and key fob as well as a wide range of card accessories.

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## Spotlight on: Magicard 600



**Wi-Fi connectivity** as standard via supplied dongle

**An eye for detail** –capable of printing at 600 x 300 dpi\*

**Superior quality** –The Magicard 600 offers a wide colour spectrum so printing is more vibrant and colour-rich.

**Plug and play** -The Magicard 600 integrates with existing network infrastructure 'out of the box' via USB

**Faster speeds** –each full colour, single-sided card, with HoloKote®, can be printed in under 20 seconds giving Magicard 600 the ability to print up to 190 cards per hour.

**Updates and upgrades** –The Magicard 600 keeps up-to-date with the latest features and fixes as and when they're available

\*resin only